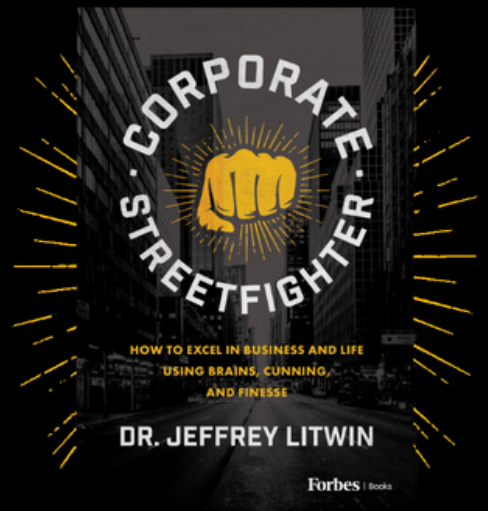


# DR. JEFFREY LITWIN

CORPORATE COACH | AUTHOR | SPEAKER

HOW TO EXCEL  
IN BUSINESS AND  
LIFE USING BRAINS,  
CUNNING AND FINESSE



[www.CorporateStreetfighter.com](http://www.CorporateStreetfighter.com)



[Jeffrey Litwin](#)

# About

## Dr. Jeffrey Litwin:

---

Dr. Litwin, a graduate of City College of New York and Meharry Medical School (a private, historically black medical college) brings a distinct and diverse perspective to career development. As the author of "Corporate Streetfighter" and a renowned speaker, consultant, and corporate coach, Dr. Jeffrey Litwin is dedicated to empowering professionals at all stages of their careers. With extensive experience as both a CEO and COO for multiple companies and fields, he merges profound business leadership with a dynamic approach to career development.

This combination of diverse educational and professional experiences enables Dr. Litwin to provide strategic insights that help individuals effectively navigate the complexities of the modern job market. His book and talks provide actionable guidance on turning challenges into opportunities, leveraging networks, and building a career that allows for the realization of both personal and professional goals.

Explore Dr. Litwin's three signature speeches in this speaker sheet, each designed to address crucial aspects of career advancement: from mastering the job hunt with effective resumes and networking strategies, to strategically navigating from job roles to impactful careers, to taking proactive steps through initiatives and internships. Each presentation is designed to transform understanding and approaches, guiding attendees toward realizing their career aspirations.



# The 3 I's of Starting Your Career: *Initiative, Informationals, Internships*

**Ideal Audience:** Undergraduate students, especially freshmen and sophomores

## **Objective:**

Inspire students to proactively build their career path right from their college years through initiative, informational interviews, and internships.

## **Key Focus Areas:**

- Taking initiative early in the college years to explore career interests
- The importance and execution of informational interviews
- How to secure and maximize internships

## **Dr. Litwin's Unique Approach:**

Jeff's approach to early career development is proactive and forward-thinking. He encourages students to take control of their career path from the get-go. Utilizing his own career insights and anecdotes, Jeff teaches how to leverage less formal yet highly effective strategies such as informational interviews and internships, ensuring students gain the necessary edge and practical experience in their chosen fields.

## **Key Takeaways:**

- Practical steps to take the initiative towards career goals
- How to effectively use informational interviews to gain industry insights
- Strategies to find and make the most of internship opportunities

**Transformation Experience:** Students will learn how to actively shape their career paths through practical experience and proactive networking, setting a strong foundation for their professional lives.



# Mastering the Job Hunt:

## Resumes, Networking, and Interviews

**Ideal Audience:** College students entering the job market, recent graduates, and young professionals.

### Objective:

Provide a comprehensive guide to mastering the art of job hunting from crafting standout resumes to excelling in interviews.

### Key Focus Areas:

- Effective, tailored resume building
- Utilizing your network in your job search. Leveraging family, friends, and professional connections.
- Interview techniques that make a lasting impression

### Dr. Litwin's Unique Approach:

Focusing on practical strategies blended with engaging storytelling, Jeff demystifies the job hunting process. He combines his corporate experiences with actionable advice that goes beyond conventional wisdom. Jeff's approach centers on building a personal brand through every resume, interview, and networking opportunity, empowering attendees to stand out in the competitive job market.

### Key Takeaways:

- Skills to enhance resumes and cover letters to meet industry standards
- Networking strategies that open doors to job opportunities
- Best practices for presenting oneself authentically and confidently in interviews

**Transformation Experience:** Attendees will develop a personal action plan for job searching that includes creating impactful resumes, expanding their network, and mastering interview skills.





# Navigating Your Career Path:

## *From Job to Career*

**Ideal Audience:** College students entering the job market, recent graduates, and young professionals.

### **Objective:**

Equip students with the tools to transition from seeing work as just a job to developing a meaningful career.

### **Key Focus Areas:**

- Understanding the difference between a job and a career
- Importance of passion and motivation in career choices
- Strategies for career advancement

### **Dr. Litwin's Unique Approach:**

Jeff brings a pragmatic and motivational approach to understanding the career journey. Drawing from his extensive experience and lessons from his book, "Corporate Streetfighter," he emphasizes the importance of aligning personal passion with professional opportunities. Jeff teaches you to seek roles that ignite enthusiasm, drive, and personal growth: not just to aim for a paycheck.

### **Key Takeaways:**

- Insight into choosing roles that align with personal passion and career ambitions
- Tips on leveraging every job as a stepping stone to a greater career path
- Understanding company culture and aligning personal values with company goals

**Transformation Experience:** Participants will leave with a framework to assess potential job offers not just on immediate benefits but on long-term career and personal development opportunities.



# **Book Dr. Jeffrey Litwin** **for Your Next Event!**



**Ready to inspire and empower your audience with real-world insights and actionable strategies?**

Dr. Jeffrey Litwin is available to bring his unique blend of expertise, experience, and energy to your next event.

Whether you're hosting a conference, workshop, or webinar, Dr. Litwin's presentations are designed to motivate students and young professionals to take charge of their careers and achieve their full potential.

**Book Dr. Litwin**

**Don't miss the opportunity to have Dr. Litwin as a speaker at your next event. Reach out now to secure a date!**

